



PUBLIC market art fair

Return to: Artist Row Application, Public Market
280 North Union St., Rochester New York 14609

The Rochester Public Market Is A Valuable Community Experience...

**On Sunday September 20, 2009 from 10am- 4pm
the Friends of the Public Market will host its fifth
annual ARTIST ROW Public Market Art Fair.**

**JURIED SHOW - Booth Space only \$20
(\$25 after 6/15/2009)**

This non-refundable fee covers processing costs and
underwrites costs for the event. 168 spaces available.
Apply today to ensure acceptance!

Promoted by the Friends of the Public Market, & the City of Rochester.

fifth annual artistrow

**Sunday Sept. 20, 2009
Rochester Public Market
10 am - 4 pm**

FIRST NAME (please print clearly) _____ LAST _____

BUSINESS NAME _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____ AREA CODE AND PHONE NUMBER _____

Check the one* category which best describes the work you are displaying

- | | | | | | | | |
|---|--------------------------------------|---|--|------------------------------------|-----------------------------------|--------------------------------------|----------------------------------|
| <input type="checkbox"/> Ceramics/Pottery | <input type="checkbox"/> Drawing | <input type="checkbox"/> Fiber - wearable | <input type="checkbox"/> Fiber - other | <input type="checkbox"/> Glass | <input type="checkbox"/> Graphics | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Leather |
| <input type="checkbox"/> Metalwork | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Painting | <input type="checkbox"/> Photography | <input type="checkbox"/> Sculpture | <input type="checkbox"/> Wood | <input type="checkbox"/> Other _____ | |

USE THE LINE ABOVE to give a short description of your body of work to be used in Press Releases for publicity.

RULES AND REGULATIONS

- Application must be accompanied by a self addressed stamped envelope for confirmation or rejection and a \$20 (\$25 after 6/15) application fee, check or money order made payable to The Friends of the Public Market. No cash.
- Submit 3 examples of your work in photo, slide, color copy or CD format. See Rules and Regulations (pg. 2) for specifics.
- An additional self addressed stamped envelope may be submitted if you want examples of your work returned to you.
- Applications are reviewed by jurors as they are received. Apply early to ensure acceptance.
- Stalls must be left clean and free of litter and debris at the event end.
- All items are to be confined within the boundary lines to prevent injuries and to facilitate foot traffic. If the vehicle area of the stall is utilized for display and or sales, the vehicle must be moved to a designated area of the market.
- All sales must stop at 4 pm.
- Vendors are responsible for bringing their own tables, tents, extension cords, signage, and other display items used to show their wares and/or use in their booth space.

Failure to obey the above rules and regulations will result in being terminated from the Artist Row event.

I agree to the above Rules and Regulations. I hereby release and forever discharge the Artist Row Public Market Art Fair (ARPMF), the City of Rochester, all sponsoring organizations, and their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to or participation with the ARPMF. ARPMF will not be responsible for any injury sustained by exhibitors or guests while within space designation for exhibits. I will defend and indemnify sponsors and promoters of the ARPMF from any and all claims, liabilities, expenses, damages, and penalties caused or incurred by wrongful acts of exhibitor(s) or their agents or employees, including breach of Fair Rules. Further, I understand that I store my art at my own risk without exception or limitation.

SIGNATURE _____